

STRONGMAN DAVE GAUDER TEAMS UP WITH LADA

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Super strongman Dave Gauder, the World's strongest man under 17 stone, has teamed up with Lada Cars in a joint demonstration of strength.

Dave, who holds 15 World Records for feats of strength, has recently taken delivery of an equally tough customer ~ a brand new Niva Cossack ~ Britain's best value for money 4x4.

Dave is the only person ever to have pulled Concorde (weighing over 100 tonnes) and a Jumbo jet tipping the scales at an incredible 300 tonnes. More recent achievements have included lifting a two tonne vehicle completely off the ground and taming the awesome power of two jet fighters as they tried to pull him apart.



With a chest measurement of 56 inches and a neck size of 20 inches, Dave is a walking powerhouse, so much so that his clothes are specially made for his unique frame. Regular training two hours per day keeps Dave in tip top condition and enables him to carry out his super-human achievements. The intensive fitness programme is matched to an equally special diet of protein and carbohydrates, starting with breakfast of 12 Shredded Wheat!

By his side at all his performances is Dave's wife and manager Tina. The couple met six years ago while Dave was training in a gymnasium and they've ben together ever since. Dave is 36 years of age and the couple live in Birmingham.

Dave can be seen in action at selected Lada dealerships throughout the country as well as many national events, including the Royal Show at the RASE in JULY, where he will be performing another record breaking stunt.