

Press Release

For immediate release

TRIPLE TREAT ON LADA STAND AT NEC MOTOR SHOW RIPLE HALL 5, STAND 520
September 28 1994

Three Lada vehicles previously unseen in the UK will debut amongst the company's many exhibits at this year's British International Motor Show at the NEC, October 22-30.

The Niva Cossack 4x4, widely praised for its impressive off-road performance, has undergone metamorphosis to emerge as Cossack Mk3. The new version on show will be a left hand drive prototype of the version to appear in 1995, boasting a host of changes, both mechanical and cosmetic. For starters, there will be a 1.7 litre fuel-injected engine replacing the current 1.6 carburettored unit. The body shell will feature a full length rear door and lower sill to improve loading, while the inclusion of new anatomically designed front seats are also likely to find favour.



On the outside, Cossack MK3 is radically restyled with a vertical slat grille, smooth finish wheel arches and sculptured sill extensions adding purposeful 'chunky' looks. Details such as new five spoke alloy wheels, rounded bumper cappings and functional air scoops complete the visual transformation.

Alongside Cossack Mk3 will be the second Lada newcomer to the show – a sports derivative of the three-door hatchback – which follows on from last year's limited edition Flyte. This latest version will include styling touches from the recently introduced Samara Juno, together with its upmarket interior package and a generally high standard specification.



The Samara T3 rally car, which spends most of its life in international rally raid events is also making its UK debut, and is being flown in from Russia especially for the event. This awesome beast, which stands around six feet tall on its special wheels and tyres, has been purpose built for racing across the sand. It is powered by a rear-engined 3.2 litre flat six unit developing 300 bhp, and delivers its considerable grunt to all four wheels via a sophisticated 4x4 system. Atop the drive-train is a lightweight Samara hatchback body shell. Two vehicles similar to this were entered in this year's Paris-Dakar rally raid and ran in the top six positions during the early stages of the event.

At a more affordable and practical level, show visitors will be able to sample a huge cross section of models from the Lada range, comprising 3,4 and 5 door Samara derivatives at prices starting as low as £3996 ex-works. And of course, Britain's lowest costing new car, the Riva 1.5E saloon at **£3995 on the road** will also have its special pride of place.