

Press Release

For immediate release



REVISED SAMARA RANGE ON SALE NOW

November 8 1994

Revisions to the Samara range for the 1995 model year are destined to keep Lada ahead of the competition with an outstanding value-for-money line-up.

Brand new S, SX and GSX models announced at this year's motor show replace the existing E, L and GL derivatives, while the recently introduced Samara Juno saloon continues to head up the 21 model range.

Positioned just below Juno are the Samara 1.5GSX models in three, four or five door hatchback guise and with a choice of 1.3 or 1.5 litre engines. While there are obvious badging changes, GSX versions also benefit from the inclusion of smart body mouldings with chromium inserts, new styles wheel trims, colour-coded bumpers, new B pillar mouldings on three-door versions, a revised front grille and a rear reflective panel. On the inside there is a glass tilting sunroof, removable stereo radio/cassette player with four speakers, new 'Renoir' upholstery, a revised dashboard top moulding and a sports leather bound steering wheel.



Next come the SX models, which sport new badging and wheel trims, a stereo radio/cassette player with two speakers, a glass tilting sunroof, colour-coded front grille and a single coach-line. Samara SX specification is available throughout the range of body styles and engine options, including the entry level Samara 1.1 three-door - to cater for owners seeking a higher specification vehicle below the price of the 1.3SX three-door.

The price leading Samara 1.1 three-door has not been overlooked either, and this version also comes with stylish new wheel trims and badging, plus an impressive standard specification. Significantly, the cost of the modern three-door hatchback remains below £4,000, making it an unbeatable new car buy, especially when Lada's two year/50,000 warranty, 6 year anti-perforation guarantee and 12 months free membership of National Breakdown recovery service are taken into consideration.

The fully revised Samara line-up with minor price adjustments is as follows:

1.1	3 door	£3995 ex-works
1.1SX3	door	£4595 ex-works
1.3S	3 door	£4595 ex works
1.3S	5 door	£5095 ex works
1.3SX3	door	£5095 ex works
1.3S	4 door	£5095 ex works
1.5S	3 door	£5095 ex works
1.3SX5	door	£5595 ex works
1.3GSX	3 door	£5595 ex-works
1.5S	4 door	£5595 ex-works
1.3SX4	door	£5595 ex-works
1.5S	5 door	£5595 ex-works
1.5SX3	door	£5595 ex-works
1.3GSX	5 door	£6095 ex-works
1.3GSX	3 door	£6095 ex-works
1.5GSX	3 door	£6095 ex-works
1.5SX5	door	£6095 ex-works
1.5SX4	door	£6095 ex-works
1.5GSX	5 door	£6595 ex-works
1.5GSX	4 door	£6595 ex-works
1.5 Juno	4 door	£7595 ex-works

Lada Owners Club of Great Britain