

Press Release

For immediate release



TOP VALUE P-REG MOTORING FROM LADA

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When it comes to P-registration new car ownership, no other manufacturer comes close to offering the incredible value-for-money of a Lada. While the rock-solid Riva saloon remains Britain's lowest cost new car at £4495 ex-works, the more modern Samara 1.1 hatchback is equally appealing at just £4845 ex-works

The Riva Saloon and Estate continue to offer unparalleled levels of accommodation for the price, while the front-wheel drive Samara line-up continues with three body styles, engine sizes and trim levels.

One of the most popular Samara models is the 1.3S 3-door, a Ford Escort sized hatchback with a price tag virtually half that of the Ford at just £5345 ex-works. With such a competitive pricing structure it is no wonder Ladas are extremely popular with buyers seeking low cost new car ownership or with those who have more to spend but prefer to put their money into life's other luxuries.

Samara line-up

Heading the Samara line-up is the special edition Sensation 1.3, 3-door hatchback. This model features colour coded bumpers and front spoiler, sill panel extensions, sunroof, digital radio/cassette player, top specification upholstery and a leather trimmed steering wheel. Just 100 examples of the Samara Sensation will be produced at an ex-works cost of just £6995.

The Samara 1.5, 5-door with GSX option pack comes next and is distinguished by its colour coordinated bumpers and grille, smart body mouldings with chromium inserts, special wheel trims and rear reflective panel. Inside, a glass tilting sunroof, removable digital stereo radio/cassette, Renoir trim upholstery, a special dashboard top moulding and a sports leather bound steering wheel are included. Samara GSX models start at a very competitive £6345 ex-works.



Lada Owners Club of Great Britain

Samara 1.3 GSX 5-door

Lower down the range come the SX models, which include special wheel trims, coach line, tilting glass sunroof, colour coded front grille and a stereo radio/cassette player. The optional SX pack is priced at £600 and can be specified throughout the range of body styles, including the entry level Samara 1.1 three-door, to produce a more comprehensively equipped, budget priced car.



Samara 1.5 SX 4-door saloon

Samara S models start at £5345 ex-works and provide new car motoring for those on an even tighter budget, but these models are far from spartan. All boast cloth trim, full carpeting, halogen headlights, heated rear screen, rear tailgate wash/wipe on three and five door versions, a folding rear seat backrest, and internally adjustable headlights and door mirrors,.

The price leading Samara 1.1 three door offers all the practicality and convenience of the three door hatchback but with an economy minded 1.1 engine mated to a 5-speed gearbox. It is Britain's second lowest costing new car (behind the Riva saloon) at just £4845 ex-works and, as with all Samaras, comes with a recently extended three-year 60,000 mile warranty as standard